



Strategic Plan

2026 - 2031

We Believe:

- *All students deserve access to high-quality, rigorous educational opportunities.*
- *All learning must be student-centered, personalized, and responsive to individual needs.*
- *All schools and districts deserve responsive support.*
- *All of Idaho deserves a publicly accountable online learning provider focused on student success.*

Vision Statement

Idaho is a place where every learner thrives—anywhere, anytime—through innovative, personalized, and equitable digital education.

Mission Statement

Partner with schools to ensure every student, wherever they live, can access high-quality digital learning designed and delivered by Idaho educators.

Goal One

IDLA is responsive to, and guided by, the needs of Idaho schools and students.

Strategies

- 1.1 Adjust practices, programs, and courses to meet school and student needs.
- 1.2 Prioritize support for rural students while maintaining access for all students.

Goal Two

IDLA provides best-in-class service and overall end-user experiences.

Strategies

- 2.1 Use actionable data to improve decisions, quality of service, academic outcomes, and stakeholder communication.
- 2.2 Build and strengthen relationships between IDLA, schools, families, and partners.

Goal Three

IDLA provides reliable, confidential, responsive, and accessible systems and practices.

Strategies

- 3.1 Strengthen all staff expertise in security and data privacy.
- 3.2 Align to research-based standards in security and accessibility.
- 3.3 Adhere to best practices in data governance.

Goal Four

IDLA delivers exceptional academic opportunities and outcomes to Idaho students.

Strategies

4.1 Provide student-centered, personalized, and flexible learning opportunities.

4.2 Offer career pathways and courses that lead to certificates and diplomas.

4.3 Prepare IDLA students for the AI-supported workforce.

Goal Five

IDLA employs exceptionally caring and competent faculty and staff.

Strategies

5.1 Support staff wellbeing and connection.

5.2 Support professional growth for all faculty and staff.

5.3 Increase efficiencies to help all employees balance workload.

Goal Six

IDLA operates as a sustainable and consistent support for Idaho's education system. (North Star: Reduce the average cost per course)

Strategies (2-3 yrs)

6.1 Maximize resources through fiscal responsibility.

6.2 Establish policies that support IDLA's mission and vision.

6.3 Build trust with stakeholders through advocacy, transparency, and demonstrated impact.

6.4 Drive the vision for online learning in Idaho.